



Laurus Corporation Announces New Name and Rebranding of Vail Cascade Resort and Spa

Vail's Newest Luxury Resort is the Perfect Alpine Setting for Moments Worth Collecting

VAIL, Colo. (December 13, 2016) - [Laurus Corporation](#), a private real estate investment and development firm, announced today the former Vail Cascade Resort and Spa will reopen early 2017 as [Hotel Talisa, Vail](#). Derived from the Native American name translating to “beautiful water,” Talisa pays homage to the Rocky Mountain’s first residents – the Southern Ute Indians – while also playing to the resort’s location along Vail’s majestic Gore Creek. The 285-room hotel will remain under the management of [Two Roads Hospitality](#), the largest owner and operator of independent hotels, resorts and residences in the United States. As part of the exciting conversion project, following the reopening, Hotel Talisa is expected to join the Luxury Collection’s resort portfolio within Starwood Hotels and Resorts, one of the world’s most exclusive luxury hospitality brands by mid-2017. The hotel will be the first ski resort in the Luxury Collection’s North American portfolio.

“The rebrand and repositioning of this hotel is not only necessary with the evolving demand from consumers, but also critical to staying ahead of luxury standards,” said John Garth, Regional Managing Director at Hotel Talisa. “Hotel Talisa will join the most admired hotels in the world and will be a refreshing option for year-round visitors to the Vail Valley.”

Upon completion, Hotel Talisa will be Vail’s preeminent offering in luxury accommodations and experience, as Vail’s only true ski-in/ski-out luxury resort, just a few steps away from the best hiking and biking trails in Vail Valley and featuring exclusive amenities and first-class service. Hotel Talisa will provide guests an unmatched experience through a variety of unique touch points and activities spanning four seasons, creating moments worth collecting. The hotel’s sophisticated alpine-inspired aesthetic will honor the Vail Valley’s Swiss Alps roots and its home base within the Colorado Rockies, while pulling influences from the Southern Ute Indians that once inhabited the surrounding lands. In addition to thoughtfully selected art collections, the reimagined guestrooms will feature unique textiles and design details, artistic lighting, free standing soaker tubs in spacious five fixture baths with sweeping mountain and creek views. In-room refreshment centers with delicacies beloved in the Swiss and Italian Alps will greet guests upon arrival or after a day of exploration and thoughtful turndown traditions will delight guests before bedtime.

The hotel’s idyllic, forested mountainside setting encourages active and meditative guest experiences and rituals for all ages, worthy of moments worth collecting. In addition to downhill and cross-country skiing and snowboarding, guests of Hotel Talisa can take part in a wide array of activities year-round including mountain biking, kayaking, hiking, snowmobiling, snowshoeing and more. Hotel Talisa will also feature a variety of rarified, personalized amenities and programming inspired by mountain settings around the world including the Hotel Talisa Altitude Concierge to assist guests in adjusting to Vail’s 8,000+ feet of elevation. The resort will also launch its signature kid’s club, Talisa Tykes, offering its littlest guests year-round rotating weekly activities, including pizza-making and on-property scavenger hunts. To further enhance the guest experience, the hotel will offer a thoughtful pet-friendly program including a specialty dining menu and in-room pet amenities.

The hotel's guests will enjoy convenient private car and shuttle service to Vail Village and surrounding areas, just minutes away.

Hotel Talisa will include three culinary venues, including a three-meal restaurant, a fireside bar and lounge and a café style market, each sourcing ingredients from local ranchers and farmers. The resort's new restaurant, Gessner, will feature cuisine inspired by the Colorado Rockies as well as Vail's roots in European culture with authentic flavors and dishes from those countries bordering the Alps. The name Gessner is derived from the first naturalist to ascend the Swiss Alps, Conrad Gessner, and is reflective of the Alpine-inspired menu offering. The Market, conveniently located for travelers and skiers alike, will be filled with specialty gourmet provisions and beverages perfect for an early morning start on the mountain or a mid-afternoon treat. Hotel Talisa's lounge will be the perfect mountainside setting for the resort's signature "Après Everyday." More than just the typical social hour, Talisa's year-round Après Everyday will feature inventive avant and après-adventure libations, bites and music. Additionally, guests can expect to encounter special Apres Everyday surprises throughout the day during their visit, making the best of après a way of life at Hotel Talisa.

Following the hotel's grand opening, The Spa at Hotel Talisa will soon open its doors and in the footsteps of traditional alpine spas, embrace both the natural splendor and healing powers of the surrounding mountain and creek in and indoor/outdoor setting. Treatments will include mountain mud baths and body scrubs infused with botanicals found near Vail Mountain's storied hiking trails. Hotel guests will also have access to the resort's 58,000 square foot adjoining athletic club. The hotel will also boast over 40,000 square feet of beautifully appointed meeting and event space.

Visitors to Vail enjoy direct access from nearby Eagle County Airport, which receives airlift unmatched by most mountain communities, including non-stop service to New York, Los Angeles, San Francisco, Miami, Chicago, Dallas, Phoenix and Washington, D.C. Denver International Airport, approximately two hours away, is the 18th busiest airport in the world and receives hundreds of additional domestic and international flights daily.

To experience Vail's newest luxury hotel and book advance reservations, visit [HotelTalisa.com](https://www.hoteltalisa.com) or call (800) 420-2424 to speak with a dedicated reservation specialist.

Images can be viewed at: <https://hlgrou.sharefile.com/d-sd19e8a02e564a4b8>

About Hotel Talisa

Nestled at the base of Vail Mountain and located on the picture-perfect Gore Creek, Hotel Talisa, coming soon as a Luxury Collection Resort in 2017, is Vail's preeminent offering in luxury accommodations and experience. Located in the heart of Vail Valley, just minutes from the world-famous and iconic Vail Village, the 285-room Hotel Talisa features exclusive amenities including one-of-a-kind spa treatments like mountain mud baths and body scrubs infused with botanicals. The three dining venues, inventive après offerings, curated alpine experiences, and a 58,000 square foot athletic club. As Vail's only true ski-in/ski-out luxury resort with chair 20 on property, its location offers visitors easy access to world-class skiing, snowboarding, hiking, mountain biking, golfing, music festivals and more. Discover more at [HotelTalisa.com](https://www.hoteltalisa.com).

About Laurus Corporation

Laurus Corporation is a real estate investment and development company that specializes in hotels and resorts, office buildings, multifamily and mixed-use properties. With more than \$1.2 billion in assets under management, Laurus employs an entrepreneurial investment strategy designed to consistently achieve attractive risk-adjusted returns by creating capital appreciation opportunities through repositioning, restructuring, re-development and intensive post acquisition asset management. The company was founded in 1999 by Andres and Jean Paul Szita, and is affiliated with Ethika Investments, LLC, a real estate private equity firm. www.lauruscorporation.com

About Two Roads Hospitality

Created in September 2016, Two Roads Hospitality is an international lifestyle company encompassing an unrivaled collection of distinctive properties, passionate people, and remarkable experiences around the globe. The company is named for the newly-merged Commune and Destination Hotels, bringing together over 40 years of combined expertise exclusively dedicated to the boutique and lifestyle space. Comprised of Joie de Vivre Hotels, Thompson Hotels, Destination Hotels, tommie and Alila Hotels & Resorts, the company is the leading operator of independent and lifestyle hotels with more than 95 properties in eight countries and growing, also boasting an extensive roster of award-winning restaurants and bars, stunning vacation residences, world-class golf courses, and indigenous spa and wellness offerings. For more information on Two Roads Hospitality, visit www.tworoadshotels.com, follow us on Twitter @TwoRoadsHotels, or like us on Facebook.

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